FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE (FDDI)
MID TERM EXAMINATION SCHEDULE – SEPTEMBER-2026

SCHOOL OF RETAIL AND FASHION MERCHANDISE

S.NO	DATE	DAY	TIME	MBA -RFM (2026-2028)	MBA -RFM (2025-2027)	BBA-RFM (2024-2028)	BBA-RFM (2025-2029)	BBA-RFM (2026-2030)
				IST SEMESTER	3RD SEMESTER	5TH SEMESTER	3RD SEMESTER	1ST SEMESTER
1	21.09.2026	MONDAY	11:00 AM-12:00PM		RETAIL PROMOTIONAL STRATEGY	Financial Management	Franchising	Fundamentals of Management & Digital - Age Ecosystem
			03:00PM-04:00PM	Marketing Management	ADVANCED RESEARCH	New Technologies in retail		
2	22.09.2026	TUESDAY	11:00 AM-12:00PM		E-COMMERCE	Human Resource Management	Product Knowledge in Footwear & Accessories	Principles of Marketing
			03:00PM-04:00PM	Management Paradigms & Organizational Behavior	STRATEGIC RETAIL MANAGEMENT			
3	23.09.2026	WEDNESDAY	11:00 AM-12:00PM		RETAIL OPERATIONS / DIGITAL MARKETING	Retail Planning & Site Selection	Consumer Behaviour	Business & Behavioral Economics
			03:00PM-04:00PM	Corporate Finance & Accounts	CATEGORY MANAGEMENT / SITE SELECTION AND MALL MANAGEMENT /ADVANCE VISUAL MERCHANDISING /EMERGING TECHNOLOGIES IN RETAIL	Advertising & Brand Management		
4	24.09.2026	THURSDAY	11:00 AM-12:00PM			Mall Management	Human Resource Management	Fundamentals of Retail
			03:00PM-04:00PM	Human Resource & Behavioral Economics	QUALITY ASSURANCE IN APPARELS /STORE DESIGN			
5	25.09.2026	FRIDAY	11:00 AM-12:00PM			Lifestyle Retailing	Retail Operations and Store Management	
			03:00PM-04:00PM	Retail Concepts & Environment	MERCHANDISING MATHEMATICS /CORELDRAW, PHOTOSHOP & ILLUSTRATOR / RETAIL ANALYTICS	Product Knowledge in Footwear & Accessories		